



Together, building a stronger community

Sponsorship Opportunity

Concord: Stronger Together Celebrating our community

Concord Stronger Together is Monument Impact's First Annual Fundraising Gala celebrating 17 years of service to Concord's Monument community. Families in the Monument add to the vibrancy, economic, and cultural life of Concord. Concord Stronger Together will highlight how local leaders, businesses, unions, and community members have stepped up in the last year to support and affirm immigrants' importance to our diverse region. Please join us! Together we can build a stronger Contra Costa County with a powerful commitment to upholding the rights of everyone.

Keynote Speaker: **Tom Steyer, Founder and President, NextGen America**

Tom is a business leader and philanthropist who believes we have a moral responsibility to give back and help ensure that every family shares the benefits of economic opportunity, education, and a healthy climate.



WHAT: Concord: Stronger Together

WHEN: Thursday, January 11, 2018. 5:30 PM to 8:00 PM

WHERE: Centre Concord
5298 Clayton Rd, Concord, CA 94521





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Sponsorship Levels

	MONUMENT CHAMPION (PRESENTING SPONSOR) \$10,000	UNITY HERO \$7,500	COMMUNITY INVESTOR \$5,000	IMPACT PARTNER \$3,000	NEIGHBORHOOD ADVOCATE \$1,500
Onstage Speaking Opportunity	Speaking opportunity	Award presentation	Verbal recognition from stage	-	-
Verbal recognition from stage	✓	✓	-	-	-
On-screen recognition	Exclusive logo placement	Prominent logo placement	Logo placement	Name listing	Name listing
Table Location	Premiere location	Premiere location	Prominent location	Prominent location	-
Table sign (s)	Logo placement	Logo placement	Name listing	Name listing	-
Tickets	15 tickets	10 tickets	6 tickets	4 tickets	2 tickets
Website	Logo placement with link to sponsors website	Logo placement with link to sponsors website	Name listing	Name listing	Name listing
Event Save the Date (deadline 10/31/17)	Logo placement	Logo placement	Name listing	Name listing	Name listing
Event invitation (deadline 11/15/17)	Logo placement	Logo placement	Name listing	Name listing	Name listing
Event program (deadline 1/2/17)	Logo placement	Logo placement	Name listing	Name listing	Name listing
Program ads	Full page ad in event program (day of)	Half page ad in event program (day of)	Quarter page ad in event program (day of)	Quarter page ad in event program (day of)	Name mention in event program
Event signage	Exclusive logo placement	Prominent logo placement	Logo placement	Name listing	Name listing
Event collateral (email blasts, Facebook, flyers, posters, etc.)	Name and logo inclusion	Name and logo inclusion	Name listing	Name listing	Name listing



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IMPORTANT DATES:

12/8/17 Deadline for listing in invitation

1/5/18 Deadline for listing and ads in program

Individual Tickets and Tables Sponsorships

As a celebration of community, Monument Impact will be selling individual tickets to our first annual **Concord: Stronger Together** Dinner at the price of \$200 per person. Tables of 10 can be purchased at the discounted price of \$1,800 through December 6, 2017. After December 6, tables may be purchased for \$2,000. We greatly welcome any tickets that can be donated back to the event, to ensure greater participation by our community members.

Additional Program Ad Space

Organizations that are purchasing 10 or more tickets will have the opportunity to purchase ad space in the printed program booklet, as follows:

- \$500 for a Full-page Ad
- \$350 for a Half-page Ad
- \$250 for a Quarter-page Ad

If you have any questions about the event or sponsorship opportunities, please contact Cindy Campos: (925) 682-8248 x2230 or cindy@monumentimpact.org or Laurie Earp, Earp Events & Fundraising (510) 839-3100 or laurie@earpevents.com





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Sponsorship Form

CONTACT INFORMATION: SPONSOR NAME (AS YOU WOULD LIKE IT TO BE LISTED):

ALTERNATE CONTACT PERSON, IF ANY:

ADDRESS

CITY:

STATE, ZIP:

PHONE:

EMAIL:

SPONSORSHIP LEVELS:

\$10,000 - MONUMENT CHAMPION - PRESENTING SPONSOR

\$7,500 - UNITY HERO

\$5,000 - COMMUNITY INVESTOR

\$3,000 - IMPACT PARTNER

\$1,500 - NEIGHBORHOOD ADVOCATE

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PAYMENT INFORMATION:

I HAVE ENCLOSED A CHECK PAYABLE TO MONUMENT IMPACT

PLEASE CHARGE MY CREDIT CARD

CIRCLE ONE: VISA / MC / AMEX / DISCOVER

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

Thank You For Your Support! We will contact you to discuss sponsorship details and recognition.
Pledge by the following dates: **12/8/17** to be included in the invitation **1/5/18** to be included in the program and signage.

