CREATIVE CATALYST: CONCORD

Art is a powerful tool to engage audiences around racial equity. Create your vision of Concord to enlighten, influence, and inspire.

Six cash prize awards: two $500 awards, two $250 awards, two $100 awards. Submissions due June 1. See reverse for details.
CREATIVE CATALYST is an art competition for students at Diablo Valley College and in high school in Concord on the following theme: Art is a powerful catalyst for social change and tool for racial equity. Create a future Concord to enlighten, educate, and inspire. Express your vision of an equitable Concord that works for all residents.

1. Submission Guidelines
1. Art must engage the stated theme, as above.
2. The medium must be visual art, specifically drawing, painting, print-making, photography, collage, digital art, or textile art. Contact us for exceptions.
3. Art must be submitted as a photograph, no later than midnight PST on June 1, 2020.
4. Artist must be a student at Diablo Valley College or at a high school in Concord.
5. There is no entry fee. One submission per person.

2. Awards
Six cash prizes will be awarded, as follows this chart:

<table>
<thead>
<tr>
<th></th>
<th>High School</th>
<th>Diablo Valley College</th>
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</thead>
<tbody>
<tr>
<td>1st place</td>
<td>$500</td>
<td>$500</td>
</tr>
<tr>
<td>2nd place</td>
<td>$250</td>
<td>$250</td>
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<tr>
<td>3rd place</td>
<td>$100</td>
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</tbody>
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3. How to Submit
Submit a photograph of your work and accompanying form online at http://bit.ly/concordcatalyst. By submitting, you retain all the rights to your art, though you grant Monument Impact the use of the photograph. If you win, you will be asked to display your piece at a community event.

4. Judging Criteria
The following subjective criteria, in order of importance, shall determine placement:
- Power and impact of message
- Aesthetic quality
- Clear theme, easy to understand
- Originality in concept and imagery